



INSIGHT

The Official Newsletter published by the University of Technology and Entrepreneurship (UTE)

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EXPLORING INNOVATION AND CULTURE IN INDONESIA

July 2025 begins with a group of UTE students visiting and exploring Indonesian culture. Hosted in Jakarta by our strategic partner, the University of Multimedia Nusantara offers our students a unique opportunity to immerse themselves in a cross-cultural experience. Participants engaged with fellow international students from various countries, tasting new flavors of food, and fostering global connections and mutual learning in an inspiring academic environment. As the program unfolded, each student would love to reflect and share his or her personal experiences below.

Disclaimer:

The reflections made by students below have been lightly edited for clarity. The views and experiences written are solely those of the students and do not necessarily represent the official opinions of the University of Technology and Entrepreneurship (UTE).

Oeung Virakboth - BSc Hons in Computer Science



The goal of the trip was to learn about Indonesian culture, the Indonesian language, explore sustainable practices, and engage in cross-cultural exchanges with other countries. This field trip was both an academic and personal development opportunity that broadened my perspective on regional diversity and environmental responsibility. During our time in Indonesia, we engaged in a wide range of cultural and educational activities. We had the chance to play traditional Indonesian games, eat local Indonesian food, and shop for traditional clothing such as batik, which is very important in Indonesian culture. We also attended seminars and field visits related to sustainability, where we learned how local communities apply eco-friendly methods in their daily lives.

One of the most memorable moments of the trip was meeting fellow students from different Asian countries. Through conversations, shared activities, and dorm arrangements, we exchanged insights about our cultures, traditions, and languages, creating a lively and collaborative learning experience.



The experience left an emotional impact on me, especially in learning about culture and growing as a person. I was impressed by the hospitality of the local people and their commitment to preserving both their heritage and the environment. Learning simple Indonesian phrases gave me a greater appreciation for language. The experience left an emotional impact on me, especially in learning about culture and growing as a person.

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In conclusion, the study trip to Indonesia was an unforgettable and entertaining experience that combined education, culture, and social interaction. It helped me find my interest in language learning, sustainable development, and international cooperation, which is like another version of me.

I would highly recommend such programs to other students, as they offer a practical and immersive way to understand global issues and cultural diversity. After this trip, I feel more inspired to continue exploring Southeast Asian cultures, contribute to environmental awareness, and build friendships beyond borders.

Soeurn Sopeakvatey - BSc Hons in Digital Marketing



At first, I thought it would be just another academic trip, attending a few classes, meeting some new people, and taking some photos along the way. But as the days passed, it turned out to be so much more. It became an experience that challenged me, changed me, and gave me memories I'll always carry with me. Even though I was traveling with friends from my university, stepping into a different country still came with a mix of excitement and nervousness. Everything felt new: the language, the culture, even the weather. What stood out right away was the warmth of the UMN buddies. They were incredibly welcoming, and their kindness helped us adjust quickly. Staying in a dorm and sharing a room with someone I hadn't met before was a first for me, but it taught me how to be more flexible and open.

One of the things I admired most about Indonesian culture was how gentle and respectful people were in their daily interactions. There was a calm, thoughtful energy in how they spoke and treated one another. It made me reflect on how I communicate with people, too not just the words I use, but the tone and attitude behind them. The academic side of the program was just as impactful. We joined lectures and workshops focused on branding and sustainability, and I appreciated how interactive and creative the sessions were.



A standout moment for me was when we designed our own brand logos and saw them turned into actual keychains. It was a small thing, but it made me feel like my ideas had real value. Collaborating on environmental projects with students from other backgrounds also helped me improve my communication and teamwork skills.



But the most meaningful growth came outside of the classroom. Living away from home, even for a short time, pushed me to be more responsible and independent. There were definitely times I felt tired or overwhelmed, especially during the

first few days, but I kept reminding myself that real growth rarely happens without a little discomfort. Over time, I became more adaptable, more patient, and more confident in myself. Some of my favorite memories came from the simple, spontaneous moments trying new foods, exploring the streets of Serpong, or just spending late nights talking and laughing with the group. I remember one night after dinner, a bunch of us wandered around until we found a small park. It wasn't anything fancy, but that moment felt special. Another time, we stayed up late practicing a traditional dance. We were exhausted, making mistakes and laughing through them, but it was one of those memories I'll never forget.

Saying goodbye was emotional. It's amazing how people who were once strangers can feel like close friends in such a short amount of time. Parting ways wasn't easy, but I believe the bonds we formed will last far beyond the trip. This exchange wasn't just about academics or earning credits; it was about stepping outside of my comfort zone, embracing something unfamiliar, and discovering new parts of myself along the way. I returned home feeling more open-minded, more grounded, and more prepared for what lies ahead. It was a short journey, but the impact it left on me will stay for a long time.



Soeur Mudita - BSc Hons in Digital Marketing



I joined this program to enhance my academic experience, expose myself to international culture, and step outside of my comfort zone. Looking back, this program has not only helped me academically but also helped me with my social skills and my personal transformation. One of the things that caught my attention the most is the cultural atmosphere. From the moment I landed and stepped out of the airport, I was welcomed warmly by the buddies. The memories of the hospitality were truly heartwarming. At first, I needed some time to adjust to the dorm due to it was my first time staying in a dorm, and with a roommate, but the genuine smiles and kindness of the other participants and the buddies made me feel comfortable and at home.

I learned to appreciate the gentleness of the tone of the voice and the appreciation during communication, even under pressure. I also grew to love the differences in the culture. Academically, the program was a doable process. We attended a variety of lectures and workshops related to branding as well as sustainability. One highlight was the time when a lecturer asked us to create our brand logo, and then they made our logo into a keychain. We also did groupwork on creating solutions to environmental problems. Collaborating with local and international students helped me improve my teamwork and communication skills. I also developed more confidence in public speaking and presenting. Beyond academics, the program also helped me grow personally. Living independently, in another country, even for a short time, taught me to be independent, responsible, and accountable. There were times when I felt discomfort and tired, especially during the first and second days at the dorm, but I reminded myself that growth comes from discomfort, and I must adjust myself to my environment.



At the end of the program, I learned to adapt to my environment quickly and smartly. I also noticed how calmer, stronger, and more self-aware I became. We tried new food together, explored the city together, and I loved it when the other participants and the buddies went to dinner together, and we roamed around the city, then ended up hanging out at a park. There were also times when we practiced our traditional dance together until late at night. These moments became memories that I treasure the most. Saying goodbye was very emotional, but I know that the bond is stronger than the distance.

In conclusion, the exchange program was more than an academic program; it was also a personal transformation. I gained valuable skills and experience for my future career, deepened my cultural awareness, and discovered a new side of myself that I never knew I had. I now feel more comfortable and confident in pursuing international opportunities and more open-minded about the world. This meaningful and insightful experience reminds me that learning does not always happen in a classroom, but it happens when you open your heart to the unknown and stay positive about what is coming.



Kosal Seihaneath - BSc Hons in Digital Marketing



My participation was a truly inspiring experience, offering invaluable lessons that extended far beyond the university setting. This program provided an opportunity to step outside my comfort zone, embrace new opportunities, and engage in social interactions that have reshaped my perspectives. One of the most significant aspects of this journey was the constant push to get out of my comfort zone. Before this program, I was someone who preferred familiar routines and rarely had interactions with new people or got into unfamiliar social settings.

However, the immersive environment in Indonesia caused a shift. I found myself surprisingly eager to learn about new cultures and experiences. Despite being a very picky eater, I was able to embrace and enjoy Indonesian food, a testament to how much I was willing to adapt and explore.

Finally, the emphasis on social interaction proved to be highly beneficial. I quickly realized the importance of being brave and daring enough to talk to people. This led to meeting a diverse range of new individuals, particularly international students with varied personalities and academic backgrounds. Engaging in conversations and forming friendships with these students, who are very friendly and loving, was my favorite experience. It broadened my understanding of different perspectives, developed cross-cultural communication skills, and created a network of connections.



The program in Indonesia was more than just an academic exchange; it was a journey of self-discovery and profound personal development. It challenged my perspective, encouraged me to embrace the unfamiliar, and showed the importance of human connection. I am sincerely grateful to both Universitas Multimedia Nusantara and the University of Technology and Entrepreneurship for providing me with this incredibly meaningful experience and opportunity. It has undoubtedly left me with a broader worldview, enhanced my adaptability, and given me a greater sense of confidence in navigating new challenges.

Teng Pichsovannita - BSc Hons in Computer Science



Participating in the UMN Mobility Program from July 14 to 18, 2025, was one of the most meaningful academic and cultural experiences of my life. As a Computer Science student at the University of Technology and Entrepreneurship (UTE), I was honored to take part in an Asia-wide mobility program that brought together students from across the region in a space designed for collaboration, cultural exchange, and personal growth. Alongside my fellow Cambodian participants, I felt proud to represent my country and even more proud to represent my university in such a dynamic and diverse setting.

Before joining the program, I had several expectations. I hoped to learn more about Indonesian culture, explore how university students in other countries approach learning, and enhance my communication and teamwork skills in an international environment. I also aimed to improve my confidence in English communication and develop friendships with people from different cultural backgrounds. More than anything, I wanted to grow both personally and academically by stepping outside my comfort zone and embracing new perspectives.

Looking back, I can confidently say that this program exceeded all my expectations. The activities on campus, including workshops, group discussions, and presentations, taught me how to work collaboratively with students from different cultural and academic backgrounds. These sessions helped me strengthen my ability to communicate clearly, listen actively, and contribute meaningfully in a group setting. I learned how to express my thoughts confidently and respectfully, while also appreciating the ideas and values of others.



One of the most valuable lessons I learned from this program is the importance of openness and adaptability. In a multicultural environment, there are always differences in communication styles, habits, and ways of thinking, but when we approach these differences with respect and a willingness to learn, they become a source of strength and connection. This exchange of cultures reminded me that although we come from different places, we are united by our curiosity, our dreams, and our shared humanity.

To sum up, the program was much more than just an academic exchange; it was a life-changing journey. Through the support of both UMN and the University of Technology and Entrepreneurship (UTE), I had the opportunity to immerse myself in new cultures, broaden my global perspective, and grow both personally and academically. I gained a deeper understanding of Indonesia, appreciated the diverse backgrounds of my peers, and learned invaluable lessons about cultural awareness, the strength of collaboration, and the importance of lifelong learning. I am truly grateful to UMN, UTE, the organizers, and all the participants who made this experience so impactful. I will carry these lessons with me and continue to pursue opportunities that foster global connection, mutual understanding, and personal growth.



Bun Sahanou - BA Hons in Business Management & Entrepreneurship



It started with a personal goal of mine - simply to take a breather in another country. Never had I thought that this impulsive decision would allow me to cross paths with people from different backgrounds, cultures, lifestyles, and unexpected similarities as mine. Each individual was unique in their own way, and through this journey that it had turned out to be a collection of memories worth experiencing. On the opening day of the program, we were warmly welcomed by the Universitas Multimedia Nusantara (UMN) with a group of sociable, loving buddies to guide us.

Almost everything was new to us, from the languages, cuisine, environment, and landscape felt unfamiliar. Despite that, throughout the whole trip, the hospitality of our UMN buddies made us feel right at home. Finding my assigned roommate, who soon felt like a long-lost sister, was one of the most heartwarming highlights of this journey. At first, as we were randomly paired, it was inevitably awkward. Yet, regardless of the cultural division, we emotionally connected as we opened up with each other and shared small talk more



quickly than I expected. I learned so much from spending time, quiet moments, and sharing laughs with her that even now, I still carry the words she always says. She was naturally affectionate and incredibly considerate that towards the end of our time together, I was overwhelmed that we had to part ways. A cherished moment that is most unforgettable from that trip was flying our custom-made kite symbolizing Cambodia's national flag in the Bandung Village, Jakarta. That evening, more beautiful than ever, was a picturesque view filled with green scenery, a multicolored sunset, and a gentle cooling breeze. The narrowed trail that brought everyone physically closer made me feel like a child again, running freely with our kite soaring above while we sang the Cambodian national anthem. As we celebrated, local villagers



nearby began to gather in sparking small conversations. We laughed, took countless pictures and even picked up a few new words in Indonesian that made me beyond joyful. Nonetheless of the language barrier, their inquisitive little interactions we had together felt so sincere and genuine that left a lasting impression on me.

On the final day of the program, we were given the chance to showcase our culture through vibrant performances, embracing the richness of Cambodian heritage. Our hard work of diligent practices and continuous rehearsing till the early morning, trying to perfect our movements, was rewarding.

As we stepped on stage, we proudly presented our traditional attire with the heartfelt melody and songs while performing our dances. More than a show, we shared the beauty of our identity with the world, and seeing other countries do the same was meaningful. This experience was beyond eye-opening, being a fresh woman at UTE, and I carry with deep gratitude to be given the opportunity to participate. This journey expanded my understanding and forged a connection that one would not forget but wishes to relive.



Coming back from this program, I am inspired to encourage everyone to step out of their comfort zone at least once in their life, have fun and immerse themselves in how other people live differently. To explore the diverse culture in a new setting with new perspectives and open hearts. What began as a quiet escape for me turned into something far more valuable- lessons, bonds, stories, and fulfilling adventures I never anticipated. With that I say, Terima Kasih!

STRENGTHENING COLLABORATION IN CAMBODIA

UTE continues to strengthen collaboration with our key strategic partners in Cambodia by signing a Memorandum of Understanding with a few public and private institutions. First, we signed with Preak Leap New Generation School. The primary activity that we will do together is to enhance quality education through the exchange of academic experiences and the promotion of mutual understanding between private and public institutions. This MoU will create pathways for high school graduates to access higher education.



Our second partner of the month extends to Krou Yeung School. UTE and KYS agree and commit to the following:

- Sharing resources and facilities to support joint initiatives, research, and institutional growth
- Promoting academic exchange through seminars, conferences, and lectures—both in-person and online
- Co-organizing research and innovation competitions involving high school and university students
- Encouraging student and staff participation in collaborative programs and workshops



UTE will offer annual tuition fee scholarships to outstanding KYS students based on admission criteria. Similarly, staff of UTE and KYS will also benefit from this cooperation. The children from both institutions will be entitled to a certain amount of scholarship and broader support from each other.



A strategic collaboration with SKYLINK Technologies was also made, aiming at equipping students with the skills, opportunities, and experience needed to thrive in the evolving digital economy. learning and practical, future-ready skills.

Through this partnership, key areas of cooperation include:

- Career Development & Freelancing Opportunities
- Skill Enhancement & Training opportunities
- Academic Integration and Industrial Placement
- This collaboration reflects UTE’s commitment to innovation in education, bridging the gap between academic

This collaboration reflects UTE’s commitment to innovation in education, bridging the gap between academic learning and practical, future-ready skills.



To conclude a productive month of partnerships, UTE also signed the MoU with the Cambodian Education Forum (CEF). This meaningful collaboration is rooted in a shared commitment to strengthening educational research, fostering a culture of publication, and amplifying thought leadership across Cambodia.

Under this agreement, UTE and CEF will work together to:

- Promote Collaborative Research
- Support Student and Faculty Publications
- Elevate Educational Discourse Nationwide

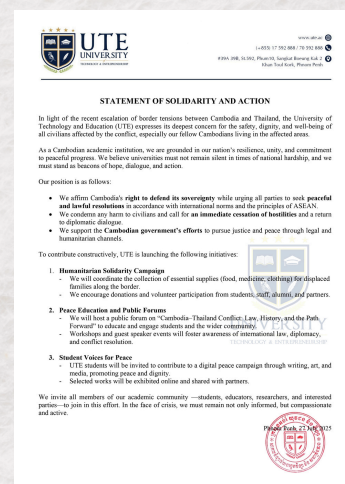
This collaboration underscores UTE's dedication to academic excellence, knowledge sharing, and playing a proactive role in shaping the future of education in Cambodia.



Dr. Heng Kimkong (CEF Co-Founder)

100% SCHOLARSHIPS FOR STUDENTS AFFECTED BY KHMER-THAI CLASHES

In response to the recent clashes along the Khmer-Thai border, UTE stands in solidarity with all those affected. We remain deeply committed to peace, inclusivity, and the transformative power of education in healing and rebuilding communities. In this spirit, UTE is offering 50 full scholarships to students whose family members serve in military units directly impacted by the conflict. These scholarships aim to provide stability, hope, and uninterrupted access to education during times of hardship. We also extend our profound gratitude to those who were injured or lost their lives in the defense of the nation. Their sacrifice will not be forgotten.



STATEMENT OF SOLIDARITY AND ACTION

In light of the recent escalation of border tensions between Cambodia and Thailand, the University of Technology and Education (UTE) expresses its deepest concern for the safety, dignity, and well-being of all civilians affected by the conflict, especially our fellow Cambodians living in the affected areas.

As a Cambodian academic institution, we are grounded in our nation's resilience, unity, and commitment to peaceful progress. We believe universities must not remain silent in times of national hardship, and we must stand as beacons of hope, dialogue, and action.

Our position is as follows:

- We affirm Cambodia's right to defend its sovereignty while urging all parties to seek **peaceful and lawful resolutions** in accordance with international norms and the principles of ASEAN.
- We condemn any harm to civilians and call for an immediate cessation of hostilities and a return to diplomatic dialogue.
- We support the Cambodian government's efforts to pursue justice and peace through legal and humanitarian channels.

To contribute constructively, UTE is launching the following initiatives:

- Humanitarian Solidarity Campaign**
 - We will coordinate the collection of essential supplies (food, medicine, clothing) for displaced families along the border.
 - We encourage donations and volunteer participation from students, staff, alumni, and partners.
- Peace Education and Public Forum**
 - We will host a public forum on "Cambodia-Thailand Conflict: Law, History, and the Path Forward" to educate and engage students and the wider community.
 - Workshops and guest speaker events will foster awareness of international law, diplomacy, and conflict resolution.
- Student Voices for Peace**
 - UTE students will be invited to contribute to a digital peace campaign through writing, art, and media, promoting peace and dignity.
 - Selected works will be exhibited online and shared with partners.

We invite all members of our academic community—students, educators, researchers, and interested parties—to join us in this effort. In the face of crisis, we must remain not only informed, but compassionate and active.

Preah Ket Mealea Hospital
July 27, 2025

FUNDRAISING FOR FRONTLINE SOLDIERS AND DISPLACED PEOPLE

On July 30, 2025, UTE University joined hands with our partners to deliver humanitarian aid, including funds, food supplies, medicines, and essential materials, all of which were generously donated by faculty members, professors, students, and kind-hearted individuals. These contributions were handed over to our frontline heroes and displaced people through Preah Ket Mealea Hospital.



We would like to inform you that UTE University continues to welcome donations of funds, food and beverage items, medicines, and other daily essentials. Faculty, professors, students, and all generous donors are encouraged to bring in their contributions directly to UTE University, from 8:00 AM to 5:00 PM.

You can also donate via this link:
<https://pay.ababank.com/DcJR9UnmunaGDhxU8>

UTE University sincerely thanks all professors, students, and supporters for your compassionate generosity and for standing in solidarity during this humanitarian effort.

CALL FOR PUBLICATIONS

The Journal of Education, Technology, and Entrepreneurship (JETE) is dropping its first issue this October 2025. We welcome original and diverse content that promotes dialogue, innovation, and critical thinking in the fields of:

- Entrepreneurship & Innovation
- Technology & Digital Transformation
- Business & Economic Development
- Education, Ethics & Leadership
- Sustainable & Social Development

Submission Deadline: **September 30, 2025**

- Register and submit manuscript via: <https://jete.ute.ac/> or email to jete@ute.ac
- Author Guidelines: (QR code link to <https://jete.ute.ac/>)



CALL FOR PUBLICATIONS

Submission Deadline: September 30, 2025

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Journal of Education Technology and Entrepreneurship

The Journal of Education, Technology and Entrepreneurship is an interdisciplinary academic publication dedicated to exploring the dynamic intersections between educational practices, emerging technologies, and entrepreneurial innovation. The journal aims to foster scholarly dialogue and present empirical research, theoretical frameworks, and case studies that contribute to the development of knowledge in these overlapping fields.

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THANK YOU FOR BEING PART OF UTE'S JOURNEY!

As we continue to rise and innovate, we are grateful for every member of our community, students, faculty, staff, and partners who shape UTE in to a hub of excellence and entrepreneurship. Let's keep building the future together!



STAY CONNECTED

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you're passionate about?**

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